

THE INSIGHTS YOU'VE BEEN MISSING

Advanced Plan for Health (APH) provides advanced and proven longitudinal and predictive analytics, tools and support to help employers drive down health risks and costs.

Our Poindexer analytics platform is extremely powerful, and equally easy to use. Giving users quick visibility to macro and micro level details they can use to support decision-making and action across their population. Poindexer's phenotype predictive modeling provides insights that allow proactive intervention and support that are needed before cases become critical and even catastrophic.

For our Full-Service clients, our expert consultative resources turn data insights and predictions into immediate and impactful action in areas such as plan and Rx design, network management, nurse navigation, disease, utilization and case management and more. They know how to bring together disparate resources to impact the highest risk and highest cost areas each client is facing – and measure program effectiveness.

Poindexer Features

• Robust and seamless longitudinal data integration

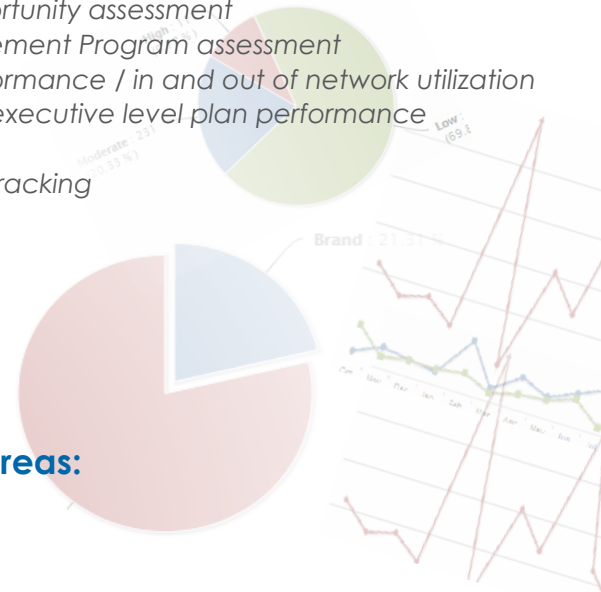
- Medical and Pharmacy Claims
- Labs / Biometrics
- Health Risk Assessment (HRA)
- Electronic Medical Records (EMR)
- Vision & Dental
- Stop Loss
- And more

• Proven predictive modeling

- Based on Phenotype Model (considering socio-economics, demographics, geographics, and behavior)
- Driven by comprehensive longitudinal data
- Predicts cost and risk
- Event and condition predictions
- Transparency into risk drivers for each individual

• Robust analytics (from macro to micro level)

- Clinical drivers
- Financial and cost drivers (e.g. IBNR, lag)
- Benchmarking
- Risk and opportunity assessment
- Care Management Program assessment
- Network performance / in and out of network utilization
- On-demand executive level plan performance presentations
- Program ROI tracking



APH helps employers understand their highest cost / risk areas:

- Decreasing high cost claims and reducing risk
- Supporting wellness and closing Gaps in Care
- Supporting admission and readmission prevention
- Reducing inappropriate ER utilization
- Supporting medication adherence and reducing medication risk and cost
- And more



Employers who work with APH typically see a 3:1 to 10:1 return on their investment.

