

ADVANCED PLAN FOR HEALTH'S COMPREHENSIVE OFFERINGS – FULL SERVICE CAPABILITIES

Advanced Plan for Health (APH) provides advanced and proven longitudinal and predictive analytics coupled with deep consultative and tactical support to help drive down health risks and costs while keeping quality high.

Our more than 20 years of experience in health insurance, health benefits, healthcare provider management and operations, nurse navigation programs, change management and wellness, gives us a comprehensive perspective into the complex landscape.



Our Poindexter analytics platform is extremely powerful, and equally easy to use. Giving users quick visibility to macro and micro level details they can use to support decision-making and action across their population. The system allows end users to quickly and comprehensively review medical and pharmaceutical claims combined with additional datasets to understand present and future plan performance as well as population health and wellness.

Analytics tools that only look backward lack the power and insight needed to intervene as early as possible to minimize the impact of higher risk / higher cost cases. Poindexter's phenotype predictive modeling provides insights that allow proactive intervention and support that are needed before cases become critical and even catastrophic.

Our expert consultative resources know from deep experience how to turn data insights and predictions into immediate and impactful action in areas such as plan and Rx design, network management, nurse navigation, disease and case management and more. They know how to bring together disparate resources to impact the highest risk and highest cost areas each client is facing – and measure program effectiveness.

Poindexter

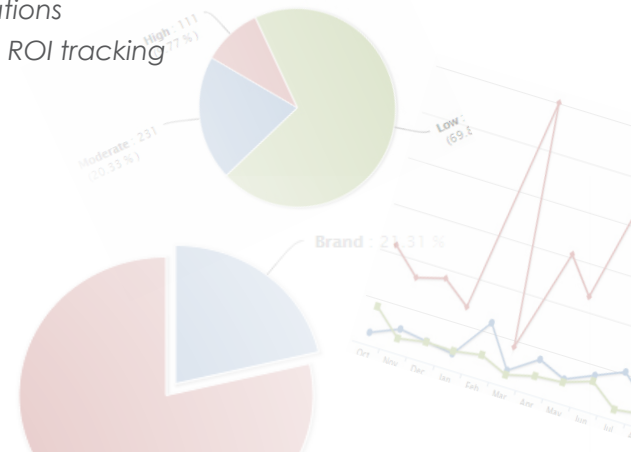
• Robust and seamless longitudinal data integration • Robust analytics (from macro to micro level)

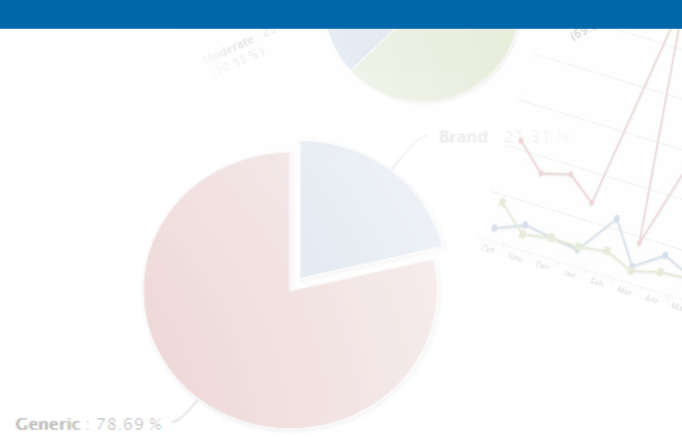
- Medical and Pharmacy Claims
- Labs / Biometrics
- Health Risk Assessment (HRA)
- Electronic Medical Records (EMR)
- Vision & Dental
- Stop Loss
- And more

- Clinical drivers
- Financial cost drivers (e.g. IBNR, lag)
- Benchmarking
- Risk and opportunity assessment
- Care Management Program assessment
- Network performance / in and out of network utilization
- On-demand executive level plan performance presentations
- Program ROI tracking

• Proven predictive modeling

- Based on Phenotype Model (considering socio-economics, demographics, geographics, and behavior)
- Driven by comprehensive longitudinal data
- Predicts cost and risk
- Event and condition predictions
- Transparency into risk drivers for each individual





Consultative Services Available (via Full-Service model)

- Deep support of client-specific reporting and dashboard needs as well as findings and actionable recommendations – including quarterly strategic business reviews
- Consultative support and executional guidance for building programs that improve member health, positively impact utilization and reduce costs
- Consultative support in developing impactful employee outreach and communication strategies to increase program adoption and participation – multi channel – including digital
- Measurement of clinical and wellness program financial and utilization
- Design, launch and ongoing management of Nurse Navigator program
- Guidance in engaging Providers to reduce Gaps in Care and medication risk
- Guidance in network and Rx management to address areas of concern
- Guidance, outreach and collaboration with UM / CM / DM vendors
- Guidance in engaging providers to gain access to clinical resources and create direct contracting relationships
- Consultative support with Stop Loss
- Other services as required

Above is a representation of Consultative Services provided.
We customize what is delivered to meet each client's specific client needs.

APH helps those who bear the cost of healthcare understand their highest cost / risk areas

- Decrease high cost claims and reduce risk
- Support wellness and closing Gaps in Care
- Support admission and readmission prevention
- Reducing inappropriate ER utilization
- Supporting medication adherence and reducing medication risk and cost
- Supporting network and management steerage
- Designing, launching and managing nurse navigation programs
- Better informing UM, disease and case management programs – and measuring their impact

